

JUCY 25 Years Photography Competition – Terms and Conditions

During the promotional period of 12:00PM AEST on 19 August 2026 to 11:59PM AEST on 26 August 2026 (**Competition Period**).

1. Promoter

The promoter is **JUCY Group (2020) LTD, ABN 73 124 851 047, of 769 Kingsford Smith Drive, Brisbane, QLD 4009, Australia ("JUCY" or the "Promoter")**. The Competition is run by the Promoter only.

2. Eligibility

The promotion is open to **legal residents of Australia & New Zealand** who are **18 years or older** at the time of entry. Employees, contractors, agencies and suppliers of the Promoter, and their immediate families, are not eligible to enter.

3. Promotion Period

The promotion opens at **12:00pm AEST on 19 August 2026 and closes at 11:59pm AEST on 26 August 2026** (the "Promotion Period").

4. How to Enter – No Purchase Necessary

No purchase is necessary to enter or win.

To enter, eligible participants must, during the Promotion Period: (i) like the Competition post; (ii) follow JUCY on TikTok (@jucy_world), Instagram (@jucyworld) or Facebook (@jucyworld); and (iii) either comment on the Competition post with a photo of their JUCY adventure or a story about their trip, or send that photo or story to JUCY by direct message. The Competition is promoted via Instagram, TikTok and Facebook. "Competition post" means the post announcing this Competition published by JUCY on its Instagram, TikTok or Facebook account during the Promotion Period.

- a. Entrants may submit only one (1) entry, regardless of the platform used. Where an entrant submits more than one photo or comment, only the first submission received will be judged.
- b. Verification: the Promoter will collect entries from the comment threads on the Competition post and from direct messages received during the Promotion Period, and will verify that each entrant has met the requirements set out above. Entries that cannot be verified are invalid.
- c. Disqualification: the Promoter may disqualify any entry, and any entrant, where the entry is unlawful, defamatory, obscene, discriminatory, infringes any third party's rights, or where the entrant has used a fake, duplicate or automated account or otherwise tampered with the entry process.
- d. Content licence: by submitting a photo, video, written story or other creative content, the entrant grants JUCY a non-exclusive, royalty-free, worldwide licence to reproduce, publish, edit, adapt and share that content on its websites, social media channels and other marketing materials, with or without the entrant's name or social handle, without further notice, approval or payment. The entrant warrants that the content is their own original work,



that they have the consent of any person appearing in it, and that its use will not infringe any third party's rights. JUCY is under no obligation to use any content submitted.

5. Prize

One (1) major prize will be awarded, consisting of one (1) AUD \$250 prepaid Visa gift card. In addition, one (1) runner-up will receive one (1) JUCY-branded watch in bright green.

6. Approximate Retail Value (ARV):

The major prize is valued at AUD \$250.00. The runner-up prize is valued at AUD \$30.00. The total prize pool is valued at AUD \$280.00.

7. Prize conditions:

- a. The gift card is subject to the terms and conditions of the card issuer, including any expiry date, activation requirement and usage restriction.
 - b. The gift card is not redeemable for cash and will not be replaced if lost, stolen or damaged after delivery to the winner.
 - c. The prize does not include any cost not expressly stated in these Terms.
 - d. The runner-up prize is supplied in the colour and style available at the time of award, is not redeemable for cash and may not be exchanged or substituted.
 - e. The Promoter gives no warranty in respect of the runner-up prize beyond any manufacturer's warranty and any guarantee that cannot be excluded under the Australian Consumer Law.
8. Use of the prize is subject to the gift card issuer's standard terms and conditions. The Promoter's full Terms and Conditions can be found here:
<https://www.jucy.com/au/en/terms>
9. The prize excludes any cost not expressly stated in these Terms. The winner is responsible, at their own cost, for any expense incurred in claiming or using the prize.
10. Prize is **not transferable, not redeemable for cash**, and may not be substituted.

11. Winner Selection

One (1) potential major prize winner and one (1) potential runner-up will be selected by game of skill from all eligible entries, and all entries will be judged. All entries are logged and maintained by JUCY in an entry tracker.

- a. Entries will be judged on the creativity, originality and suitability of the entrant's photo or trip story, however submitted, by a judging panel of JUCY staff members appointed by the Promoter.
- b. Judging will take place on 27 August 2026 at the Promoter's offices.
- c. This is a game of skill, and chance plays no part in determining the winner.



12. The winner and the runner-up will be announced on 28 August 2026 on the Promoter's TikTok, Instagram and Facebook accounts.

13. Notification

The selected entrant will be contacted by **direct message or email within 48 hours** of judging.

14. Claiming the Prize

Each selected entrant must respond within three (3) days of notification. If a prize is not claimed within this timeframe, the Promoter reserves the right to disqualify that entrant and select the next highest-ranked eligible entry for the relevant prize until a valid claim is made. Any reserve selection will be conducted on 4 September 2026 at 769 Kingsford Smith Drive, Brisbane, QLD 4009, using the same procedure as the original selection. Prizes will be delivered electronically or by post to the details provided by the winner and runner-up within twenty-eight (28) days of a valid claim. The Promoter is not responsible for prizes lost, delayed or misdirected in transit where incorrect details have been supplied.

15. Liability

To the full extent permitted by law, JUCY is not liable for any loss, damage, injury, or expenses incurred as a result of participating in the Competition or using a prize.

JUCY is not responsible for any disruption, technical failure, fraud, or event beyond its control affecting the Competition.

16. Social Media Platforms

- a. Competitions hosted via social media are not sponsored, endorsed, or administered by Facebook, Instagram, TikTok, or any other platform.
- b. Entrants provide information to JUCY, not the social media platform, and data will only be used for Competition administration and marketing purposes.

17. Judging

Entries are judged on merit against the criteria set out in clause 11. The number of entries received does not affect an entrant's prospects, and chance plays no part in determining the winners.

18. Each winner's first name, surname initial and state/country may be published on JUCY's website or social media channels.

19. Privacy & Marketing Consent

By entering, participants consent to the collection, use, and storage of their personal information by JUCY in accordance with the **Privacy Act 1988 (Cth)**, the **Australian Privacy Principles** and the **JUCY Privacy Policy**

<https://www.jucy.com/au/en/privacy-policy>

20. As a **condition of entry**, entrants may opt in to receive marketing communications from JUCY. Consent is not a condition of entry. Participants can unsubscribe from the Promoter's communications at any time using the unsubscribe link in those communications.

21. General Conditions

JUCY reserves the right to cancel or amend the Competition, the Competition Notice or these Rules at any time without prior notice. Any changes will be posted either within the Competition Notice or these Rules.

22. By entering, participants release and hold harmless JUCY, its affiliates, and partners from any liability arising from participation in the promotion or acceptance or use of the prize, except where prohibited by law.

23. Governing Law

These Terms are governed by the laws of Australia, with entrants submitting to the non-exclusive jurisdiction of the Australian courts.

